

CELEBRATION 2009

APRIL 16-17, CORNELL UNIVERSITY

Draft Schedule of Events

Thursday, April 16:

- 8:30am – 12:30pm Cornell Venture Challenge Finalist Presentations
Sage Hall, Room 141
- 9:00 – 11:00am ***Open Programming: The Johnson School and CCTEC present A Business Roundtable and Introduction to the Cornell Angel Network**
Ballroom, Statler Hotel
Moderator: **Warren Packard**, Managing Director, Draper Fisher Jurvetson (DFJ)
Panelists: **Dave Ahlers**, President, DMA Associates, Ltd.
 Gary Ambrosino ENG '80, Managing Director, clearValue Strategies
 Skip Besthoff MBA '99, General Partner Castile Ventures
 Jennifer Dulski BA '93 MBA '99, CEO & Co-Founder, Center'd
 Steven Gal CALS '88, Chairman and CEO, ProQuo
 William A. Hoy JD '98, Partner, Harter Secrest & Emery LLP
 James A. McNair MBA '83, Senior Managing Director, Corinthian Capital Group, LLC
 William H. Verhelle JD '98, CEO, First American Equipment Finance
- 11:00am **Registration Opens**
Main Lobby, Statler Hotel
- 1:30 – 3:30pm **CCTEC New Business and Emerging Technologies Showcase**
Yale/Princeton Room, Statler Hotel
- 2:45 – 4:00pm **Symposia Session 1:**
Panel 1: **Program in Real Estate:** Entrepreneurial Positioning in a Down Market
Amphitheater, Statler Hotel
Panelist: **Alex Zikakis MBA '91**, President and Founder, Capstone Advisors
- Panel 2: **College of Engineering:** Entrepreneurial Student Teams in Action
Ballroom Foyer, Statler Hotel
 Will include representatives from the **Cornell Formula SAE Racecar Team, Solar Decathlon Team**, and the **Cornell MineSweeper Team**
- 4:30pm ***Cornell Entrepreneur of the Year 2009 Keynote Address**
 Jay Walker '77, Chairman, Walker Digital
 Presentation title: "Org Dot Com"
 Statler Auditorium, Statler Hotel
- 6:00pm **Reception**
Ballroom Foyer, Statler Hotel
- 7:00 – 9:00pm **Celebration Banquet (This event is sold out. Please contact Debra Moesch-Shelley at 607-254-2802, dlm8@cornell.edu, or Carol Peters at 607-255-1576, clp7@cornell.edu, to be waitlisted) -- Hosted by President David J. Skorton, honoring Jay Walker '77, Cornell Entrepreneur of the Year 2009, and including introductory remarks by Thomas P. DiNapoli, New York State Comptroller**
Ballroom, Statler Hotel

Friday, April 17:

8:00 – 9:30am

Continental Breakfast

Sage Hall Atrium

9:30 – 10:45am

Symposia Session 2:

Panel 1:

College of Human Ecology's Sloan Program in Health Administration:

Entrepreneurship in Health and Medicine

Sage Hall, Room B10

Moderator: **Will White**, Director of the Sloan Program in Health

Administration; Professor of Policy Analysis and Mgmt.

Panelists:

John Doyle CALS '93, Practice Leader, Market Access, U.S.,
Quintiles Transnational/Quintiles Consulting, co-founder
Analytica International

Fred Powell, Sloan '70, CEO Omni Inteactive Systems, Founder,
Rehab Systems Company, Doug Brown Executive-in-
Residence

Dr. Shravan Subramanyan, Sloan '05, Principal and Director,
Operations at Ehrlich Laboratory, Chennai, India, former
Business Development Manager at Dade Behring/Siemens

Alan Weinstein, Sloan '66, Founder Premier Alliance-One of the
leading healthcare purchasing networks serving over 50,000
health care providers

Panel 2:

***The Johnson School: Separating Success from Failure: A Reality Check**

Sage Hall, Room B09

Moderator: **Tom Willett JD '72**, Member, Harris Beach PLLC

Panelists: **Thatcher Bell '97**, Principal, DFJ Gotham Ventures

Skip Besthoff MBA '99, General Partner, Castile Ventures

Steve Gal '88, Chairman and CEO, ProQuo

Dan Simpkins '80, MEN '81, Founder, Chairman, CEO, Hillcrest
Labs

Bill Trenchard '97, Chairman, LiveOps

Panel 3:

***The Johnson School: Creative Design for Affordability: Innovations for the
World's Biggest Challenges**

Sage Hall, Room B08

Moderator: **Reena Jana**, Innovation Editor, *BusinessWeek*

Panelists: **Christopher Fong**, Education Vertical Lead, Google.com;

Business Plan Evaluator, Google.org

Elizabeth Johansen, Product Designer, IDEO

Mike Lin, Founder and Principal, Vestal Design Atelier, LLC

Kevin McGovern '70, Chairman and CEO, McGovern Capital,
LLC

Panel 4:

Program in Real Estate: The Green Competitive Edge

Sage Hall, Room B06

Panelist:

Nancy Jendryaszek, Principal and Owner, Pathfinder Engineers,
LLP

10:45 – 11:15am

Networking Break

Atrium, Sage Hall

11:15am – 12:30pm

Symposia Session 3:

Panel 1: **The School of Hotel Administration's Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship and the College of Human Ecology's Sloan Program in Health Administration: Entrepreneurship at the Intersection of Hospitality and Healthcare**
Sage Hall, Room B06

Moderators: **Brooke Hollis MBA '78**, Executive Director, Sloan Program of Health Administration, College of Human Ecology
Tom Ward '81, Managing Director, Pillsbury Institute for Entrepreneurship, School of Hotel Administration

Panelists: **John DeHart '96**, Co-Founder, Nurse Next Door
Ed Dinan, Sloan '79, President/CEO, Lawrence Hospital/Stellaris Health
Robert H. Hurlbut '57, Founder, ROHM Services Corporation
Gerard van Grinsven, CEO, Henry Ford West Bloomfield Hospital

Panel 2: ***The Johnson School: From the Back of the Napkin to Business Reality: Success Stories from Enterprising Women**
Sage Hall, Room B09

Panelists: **Sharon Dauk MBA '89**, Owner, Sharondauk.com
Kelsey Kohler, CEO, Digital Certainty, LLC
Angela Mwanza MBA '00, Senior Vice President, Financial Advisor, UBS Private Wealth Management
Adele Oliva MBA '93, Partner, Quaker Bioventures
Jessica Rolph '87, MBA '04, COO, Happy Family

Panel 3: ***The Johnson School: Beyond the Bubble: Building the Pipeline for the Next Generation of Energy Technologies**
Sage Hall, B08

Moderator: **Wesley Sine PhD '01**, Assistant Professor of Management and Organizations, The Johnson School

Panelists: **Roy Daniel**, CEO, Energy Storage and Power, LLC
John Ewen '93, Sr. Vice President, Corporate Finance and Investment Banking, Ardour Capital Investments, LLC
Jim Lyons PhD '84, CTO, Novus Energy Partners
Mark Stowers, Vice President, Research and Development, POET Research

Panel 4: ***College of Agriculture and Life Sciences: Using Social Networking in Building a Successful Entrepreneurial Venture**
Sage Hall, Room B10

Panelists: **Kirsten Barker '92**, President and co-Founder, Prendismo
Jay Fluegel '98, Vice President of Product Management, Event Innovation
Steve Gilfus '97, Chairman and CEO, Event Innovation
Colleen Wainwright '83, Principal, Communicatrix

12:00 – 2:00pm

Technology, Business and Resource Expo
Light hors d'oeuvres will be available
Ballroom, Statler Hotel

1:00-3:30pm

***SustaInvest – Sustainable Portfolio Pitch Competition Finals**
Sage Hall, Room B11
Learn more about SustaInvest at www.sustaininvest.org

2:15 – 3:30pm

Symposia Session 4:

- Panel 1: **The School of Hotel Administration's Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship:** Finding a Better Way: The Top Three Presentations in the Bottled Water Competition
Yale/Princeton Room, Statler Hotel
- Panel 2: **College of Agriculture and Life Sciences and the Community and Rural Development Institute:** A Regional Approach to Building Entrepreneurship
Penn Room, Statler Hotel
Rod Howe, Assistant Director, Community & Economic Vitality, Cornell Cooperative Extension; and Executive Director, Community and Rural Development Institute (CaRDI)
Kelsey Kohler, CEO, Digital Certainty, LLC
Michael Park, Director, System6 Software, Inc.
Beth Powers, CFO, Dresser Rand
- Panel 3: **Faculty of Computing and Information Science:** Finance and Technology: How These Two Worlds Connect Today, and What the Future Holds
Amphitheater, Statler Hotel
Taek Kwon '96, Managing Director, Operations, TPG Growth
- Panel 4: **Student Agencies:** Stepping Stones to Success -- Two Extraordinary Options for Cornell Undergrads
Elliot Garlock ILR '07, Assistant Brand Manager, Proctor & Gamble
Dartmouth Room, Hotel

4:00 – 6:00pm

****"BIG Idea" Undergraduate Competition Finals and Networking**
Ballroom, Statler Hotel

6:30 – 8:30pm

Cornell Entrepreneur Network (CEN) Event featuring Harris Rosen '61, President and COO of Rosen Hotels & Resorts, Inc., the largest independent hotel company in Florida, and Orlando's "2006 Corporate Citizen of the Year" for his involvement with, and generosity to, the local community.
Winners of the SustaInvest Sustainable Portfolio Pitch Competition to be announced.
196 Beck Center, Statler Hall

8:30pm

Student Agencies, Inc. After Glow Reception
Regents Lounge, Statler Hotel

Saturday, April 18:
CALS Program

Making a World of Difference

Stay another day and see how CALS is Making a World of Difference in critical areas such as renewable energy; climate change; international agriculture, food, economic, and environmental systems; cell and structural biology; science and business; and information sciences. Learn from and mingle with distinguished faculty and students and get hands-on experience with the fascinating research they are conducting. Register now at [http://www.cals.cornell.edu/alumni-friends/world/!](http://www.cals.cornell.edu/alumni-friends/world/)

*Sessions will be videotaped and available for online viewing by April 24.